

## RIC Publications improves collaboration and streamlines production with Futureproofs

R.I.C. Publications is Australia's largest publisher of Primary supplementary education resources, and also operates in the UK, Ireland, South Africa, Malaysia & New Zealand.

They have the same goal now as when they were founded in 1986: to solve problems teachers encounter every day in the classroom.

### Challenge

The business operates as a truly global team, with offices on different continents and authors in many countries. A period of growth meant that they needed to build a more streamlined publishing process with better communication and less confusion.

The key goals for their adoption of Futureproofs were as follows.

- Easier, more efficient editing on proofs, with less time spent tracking changes.
- Better collaboration with overseas colleagues.
- Greater visibility and less confusion.

### Experience

After a year of using Futureproofs, with more than 25,000 pages flowing through the system, the team were clear that Futureproofs had met their objectives.

- Proof markup was "good" and "easy to do," with version-control that "helps to pinpoint errors and ensures that none are missed."
- The collaboration tools were especially popular, being called "very useful" and making sure there are "good records of outstanding queries."
- Being able to look at all changes from the whole team on a single master proof was also identified as "very useful."

### Benefits

The team identified the key benefits of Futureproofs for their work as follows.

- Most respondents said that their workflow is now "more effective and quicker than what we were previously doing."
- All found managing queries much better because Futureproofs "allows for good tracking and clarifies issues," and "sends the query directly to the source."
- All would recommend Futureproofs, because "it makes things more efficient, fewer edits are missed," and "it's good for collaboration."

"It is improving the speed at which we edit our documents, especially for our International market."

*Amy McGuinness, Operations Manager*

### Conclusion

RIC Publications was looking for ways to reduce confusion around proofs and improve efficiency. The past year with Futureproofs has shown that Futureproofs makes the proofing process significantly better.

In particular, clearer communication, easy version control and consistent markup have improved error rates and reduced the time taken to publish.

